



A guide to hosting a TRIIBE Talk in your community.

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Introduction To TRIIBE

The nonprofit sector has no startup engine because the incentives that build one (returns, commission, and equity) don't exist. So we built a TRIIBE, channeling capital and bringing startup dynamics to nonprofits.

Our multi-year fellowship develops fundable founders, ensuring they don't burn out while transitioning from a "youth" nonprofit to an established one.

The TRIIBE Approach

TRIIBE Talks and summits are intergenerational, featuring next-gen voices.

The TRIIBE Index identifies funding gaps with data-driven precision, built by those across all roles and stages.

The TRIIBE 100 is the global list of nonprofit founders under 30 to know.

TRIIBE Talk Format

A TRIIBE Talk is a moderated, intergenerational conversation featuring next-gen voices.

TRIIBE Talks are designed to be adaptable. They can take place in universities, community spaces, offices, or public venues of any size, as long as the format remains intact.

TRIIBE Talk Requirements

To maintain consistency and protect the integrity of the TRIIBE community, events using the name TRIIBE Talk, as well as the TRIIBE logo and visual materials, must be approved by the TRIIBE team and meet the following requirements:

1. Each TRIIBE Talk follows the core format: at least two next-gen voices (preferably nonprofit founders) and one moderator under the age of 30.
2. TRIIBE Talks can focus on topics so long as they remain apolitical.
3. All speakers, moderators, and organizers must complete the [TRIIBE Talk Participation Alignment Form](#) prior to the event.

Hosting Your TRIIBE Talk

TRIIBE approves hosts based on their desire to highlight their peers. Anyone under the age of 30 who is committed to creating thoughtful dialogue can lead an event, as well as moderate.

Every TRIIBE Talk begins with someone willing to feature next-gen voices. If that someone is you, we are excited to see what you build.

Event Planning Timeline

While every TRIIBE Talk is unique, most follow a preparation timeline of four to eight weeks.

4 - 8 Weeks before:

Select the date, topic, and initial speakers. The venue does not need to be finalized before confirming speakers.

Once speakers and venue are confirmed, [submit your TRIIBE Talk proposal](#) for approval. TRIIBE will create the official registration page and help promote the event.

3 - 4 Weeks before:

Share the event with your community and networks. Aligned organizations may cohost the event with approval from TRIIBE.

1 - 2 Weeks before:

Work with your moderator and speakers to finalize the flow of the conversation. Hosts may use the TRIIBE Talk Preparation Checklist to ensure event logistics are ready.

Event week:

Send reminders, ensure all speakers sign the [TRIIBE Talk Participation Alignment Form](#), prepare the space, and focus on creating a welcoming environment for meaningful discussion.

Speaker Guidelines

TRIIBE Talks are designed to be practical, inspiring, and solutions-oriented conversations. Speakers should share real experiences, lessons learned, and ideas that move the discussion forward. At the end of each TRIIBE Talk, please take a group photo with all speakers present.

To keep the conversation dynamic, speakers should keep responses concise, build on one another's comments, and focus on stories, real-world examples, and clear calls to action.

Hosts should share the [TRIIBE Talk Speaker Brief](#) with all speakers in advance so everyone understands the goals and structure of the conversation.

TRIIBE Talk Example Schedule

Time Stamp	Segment	Description
1-2 hours prior	Host arrival & final setup	Prepare the space and ensure microphones, seating, photography or videography, and any food or drink are ready.
30 minutes prior	Speakers and early arrival	Speakers arrive, meet with one another, and get settled into the space
0:00 - 0:10	Welcome guests	Welcome guests as they arrive and allow time for attendees to settle in.
0:10 - 0:15	Host introduction	The host welcomes attendees and introduces the purpose of the TRIIBE Talk.
0:15 - 0:50	Moderated panel	Thirty-five minutes typically allows for two to three questions, with speakers responding for approximately three minutes each.
0:50 - 1:00	Audience Q&A	Audience members are invited to ask questions and engage directly with the speakers.
1:00 - 2:00	TRIIBE Talk community building	Take a group photo with all speakers present and allow time for informal conversation

Additional note: If you're planning to host two TRIIBE Talks, allow for a 15 minute break after Q&A, then continue with the second 35+10 minute panel before community building.

Suggested Discussion Questions

TRIIBE Talks are designed to spark thoughtful dialogue across generations. Moderators are encouraged to adapt these prompts while keeping the conversation focused on real experiences, practical solutions, and inspiration for future changemakers.

Moderators are encouraged to begin with questions that focus on a speaker's work or motivations rather than a formal introduction, allowing the conversation to move quickly into ideas and impact. Below are a few themes to consider when creating questions:

The origin tension: What did you see that everyone else was looking at but not acting on?

Hard truths: What is one thing about your field most people in this room may not want to hear?

What actually worked: What is one decision that changed your trajectory, and what would you tell someone facing it now?

The unpopular bet: What unrealistic idea today do you think will be mainstream in a decade?

The trade: What did progress cost you, and was it worth it?

Linked are sample questions at a [TRIIBE Talk with the United Nations Global Compact](#).

Branding And Visual Templates

To keep TRIIBE Talks visually consistent around the world, we've created a set of official TRIIBE Talk templates.



Once your TRIIBE Talk is confirmed, the TRIIBE team will create the official event registration page, add your speakers and moderator to the graphic, and share the link with you to distribute to your community. Templates can also be used to invite speakers, partners, and attendees.

Participant Alignment Form

All speakers, moderators, and organizers participating in a TRIIBE Talk should complete the [TRIIBE Talk Participation Alignment Form](#) linked here prior to the event.

TRIIBE is dedicated to fostering meaningful connections, empowering innovation, and creating a lasting positive impact. The undersigned individual is expected to embody the following values:

- ❖ Integrity and transparency in all interactions.
- ❖ Respect for diverse perspectives and backgrounds.
- ❖ Commitment to healthy habits to eliminate burnout.

By participating in a TRIIBE Talk event, the undersigned acknowledges that their participation is voluntary and does not constitute an employment relationship with TRIIBE. The undersigned also acknowledges that TRIIBE Talk events may be photographed, filmed, or recorded, and grants TRIIBE permission to use their image, voice, and likeness in photographs, video, or audio recordings for educational, promotional, and archival purposes.

Promoting Your TRIIBE Talk

Once your TRIIBE Talk registration page is created, share the event link and graphics with your community, networks, and local partners. TRIIBE will do the same on our platforms. Inviting organizations aligned with the topic can help broaden the conversation and reach new audiences. Speakers and moderators are also encouraged to share the event with their own communities.

After Your TRIIBE Talk

Immediately following the TRIIBE Talk, hosts are encouraged to allow time for informal discussion so attendees and speakers can continue the dialogue. Hosts should also share photos or recordings, including a group photo of the panelists, with TRIIBE.

Before leaving the venue, please help reset the space and ensure it is left as it was found.

TRIIBE Talks rely on the generosity of community spaces, universities, and partners. Caring for the venue helps ensure these spaces can continue hosting future TRIIBE Talks.

Continuing The TRIIBE Movement

We are the most interconnected generation in history. Ideas, stories, and solutions travel across borders faster than ever before.

A single conversation may inspire a room. But when conversations happen across cities, campuses, communities, countries, and continents, they begin to shape a movement.

TRIIBE Talks create space for next-gen voices to share ideas before we are defined by labels or limited by background, whether by geography, race, religion, or circumstance.

If hosting a TRIIBE Talk is a spark, founding a TRIIBE Branch is the fuel. If your community is ready to support philanthropists, TRIIBE is here to help you establish a branch and channel capital to next-gen nonprofit founders. Learn more in the [TRIIBE Branch Playbook](#).